

Anjuman Islam Janjira Degree College of Science Murud-Janjira, Raigad-402401 Affiliated to University of Mumbai	
Class: -F.Y.B.M.S	Subject: Information Technology in Business Management
Semester:- I	Course code: -
Exam Event :- (SH) Winter 2025	Marks: 30 marks
Date: - 08/11/2025	Duration: - 01:00 Hours

N.B. - 1. Attempt any Two out of three.

2. Draw near label diagram where necessary.

3. Figures to right indicators full marks.



Q1. Answer the following Questions.

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|---|-----------|
| A. What are Information concept and key characteristics | 07 |
| B. Explain areas of IT applications in management | 08 |

Q2. Answer the following Questions.

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|---|-----------|
| A. Discuss the mobile commerce and its features | 07 |
| B. Define extranet and key characteristics advantage and disadvantage | 08 |

Q3. Answer the following Questions.

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|---|-----------|
| A. What's is bulk email software | 07 |
| B. Identify cyber security threats and measures | 08 |